# 2013 Corporate Citizenship Report Highlights



#### Welcome to the 2013 Corporate Citizenship Report Highlights.

Modern society consumes energy on a much wider and more complex scale than ever before. Access to energy is crucial to economic prosperity and human progress. In developing countries, it is fundamental to reducing poverty, improving health, increasing productivity, enhancing competitiveness and promoting long-term economic growth.

We work each day to provide the energy needed to sustain and improve standards of living throughout the world in a safe, ethical and environmentally responsible manner. We strive to be responsible corporate citizens, and our success along that path is underpinned by our leading technological expertise, operational excellence, safety performance and unwavering ethical standards.

This Corporate Citizenship Report Highlights document summarizes our approach and performance related to our key sustainability areas.

As always, we welcome input from all of our stakeholders at exxonmobil.com/citizenship.

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Rex W. Tillerson Chairman and CEO



Explore our complete 2013 Corporate Citizenship Report at exxonmobil.com/citizenship.



ExxonMobil is committed to addressing the key challenge of sustainable development — balancing economic growth, social development and environmental protection so future generations are not compromised by actions taken today. By designing our approach to corporate citizenship around six key focus areas, we contribute to society's broader sustainability objectives and manage the impact of our operations on local economies, societies and the environment.



We view effective risk management and a commitment to safety as business imperatives. The safety and health of our employees, contractors and communities are at the core of our commitment to integrity. We will never stop working toward our goal of *Nobody Gets Hurt*.

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## SAFETY, HEALTH AND THE WORKPLACE

## **Our Focus Areas**

#### SAFETY

Safety is more than just a priority at ExxonMobil — it is a core value. Our safety performance in 2013 continued to be among the best in the industry.



DECREASE IN TOTAL WORKFORCE LOST-TIME INCIDENT RATE COMPARED WITH 2011

#### WORKFORCE

ExxonMobil's nearly 75,000 employees contribute to the success of our business; we are committed to contributing to their career goals and professional development.

**39%** 

OF MANAGEMENT AND PROFESSIONAL NEW HIRES IN 2013 WERE WOMEN

Leaders establish the vision, communicate the core values including safety, provide the tools and resources, engage the workforce, monitor progress, adapt to change and recognize accomplishments. With the right leadership approach, you really can change the culture.

Dan Egging, Sakhalin-1 Safety, Security, Health and Environment Manager

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# LOST-TIME INCIDENT RATE<sup>1</sup> (incidents per 200,000 work hours)

- ExxonMobil employees ExxonMobil contractors
- American Petroleum Institute U.S. petroleum industry employee benchmark



 $^{\rm l}$  Incidents include injuries and illnesses. Safety data are based on information available at the time of publication.

Careful management of our environmental performance, through a focus on operational excellence, is an imperative for our business. Our *Operations Integrity Management System* helps us align our environmental priorities with our business objectives, and allows us to find new areas of opportunity to reduce environmental incidents.

## **ENVIRONMENT**

## **Our Focus Areas**

#### **ENVIRONMENTAL PERFORMANCE**

Globally, our projects and operations are set in a diverse range of environments that carry different sets of environmental, social and health risks, which we carefully identify, assess, manage and monitor throughout their life cycle.

169 ENVIRONMENTAL, SOCIOECONOMIC AND HEALTH IMPACT ASSESSMENTS CONDUCTED SINCE 2007 **1,000** PROPERTIES REMEDIATED AND RETURNED TO BENEFICIAL END USE SINCE 2008

### MANAGING CLIMATE CHANGE RISKS

At the operational level, we work to lower greenhouse gas emissions by increasing energy efficiency and managing flaring and venting in our operations in the short term, implementing proven reduction technologies in the medium term, and developing breakthrough, game-changing technologies in the long term.

> 50% REDUCTION IN FLARING OVER THE PAST DECADE

10%

IMPROVEMENT IN ENERGY EFFICIENCY IN REFINING AND CHEMICAL MANUFACTURING OVER THE PAST DECADE





<sup>1</sup>XTO Energy performance included beginning in 2011.

#### GREENHOUSE GAS REDUCTIONS FROM EXXONMOBIL ACTIONS<sup>2</sup>

Net equity, CO<sub>2</sub>-equivalent emissions (millions of metric tons)

- Energy efficiency and cogeneration
- Flare reduction



<sup>2</sup>Cumulative since 2010.



Worldwide, access to energy underpins economic prosperity and human progress. Our business presence serves as a long-term economic driver in the communities where we live and work.

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## ECONOMIC DEVELOPMENT AND SUPPLY CHAIN MANAGEMENT

## **Our Focus Areas**

### ECONOMIC GROWTH AND DEVELOPMENT

We support the economic growth and development of communities where we do business, primarily through hiring, training and utilizing local workers and suppliers. We maximize the number of local employment opportunities wherever we do business.

83%

AVERAGE WORKFORCE IN ANGOLA, EQUATORIAL GUINEA, INDONESIA AND NIGERIA COMPRISED OF NATIONALS

#### SUPPLY CHAIN MANAGEMENT

The success of our business depends on how well we manage those who work on our behalf. We apply a standardized procurement approach that allows us to share the same rigorous standards, accountability and good practices worldwide.

> SPENT WITH MINORITY- AND WOMEN-OWNED BUSINESSES IN THE UNITED STATES IN 2013

Building and sustaining local economic growth, while also improving social conditions, is at the core of our approach to local content development. We specifically focus on training and educating a local workforce, developing local vendors who can provide goods and services to our business, and improving the livelihoods of community members through strategic community investments.



Understanding and addressing the interests of societies and communities where we work is an important component of maintaining a successful and sustainable business.

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## HUMAN RIGHTS AND MANAGING COMMUNITY IMPACTS

## **Our Focus Areas**

#### MANAGING COMMUNITY IMPACTS

We aim to develop human, social and economic capacity in a way that benefits people, communities and our business. Achieving this goal requires us to manage our social and economic impacts actively and responsibly in the communities where we live and work.

#### **RESPECTING HUMAN RIGHTS**

Human rights are fundamental to society; we strive to respect human rights everywhere we operate through training and compliance with guiding principles.

# **11** years

OF ACTIVE INVOLVEMENT IN THE VOLUNTARY PRINCIPLES ON SECURITY AND HUMAN RIGHTS

## STRATEGIC COMMUNITY INVESTMENTS

Our strategic community investments are aligned with a country's economic and social goals, and complement our business focus. Our signature, corporate-led initiatives focus on improving education, advancing economic opportunities for women and combating malaria.



#### MATH AND SCIENCE INITIATIVE

We invest in education programs that focus on inspiring students to pursue careers in science, technology, engineering and mathematics (STEM), including programs that focus on teacher development and training. In 2013, we directed \$100 million toward education initiatives worldwide, with \$38 million specifically for math and science education in the United States.



#### WOMEN'S ECONOMIC OPPORTUNITY INITIATIVE

Research shows that when women have control over their incomes, they are able to invest more fully in the health, education and well-being of their families. In 2013, ExxonMobil invested more than \$10 million in promoting economic opportunities for women, reaching tens of thousands of women in more than 90 countries.

#### MALARIA INITIATIVE

We work to help build a better future for communities by investing in the fight against malaria. Working with a variety of partners, between 2000 and 2013 our funding has supported the distribution of more than 13 million bed nets, nearly 2 million doses of antimalarial drugs, more than 1 million diagnostic tests and training for more than 355,000 workers.



Photo by Jhpiego.



#### Employee and retiree giving Other \$41 Arts and culture education \$4 Public \$16 policy research Civic and \$8 \$69 Worldwide total

#### 2013 COMMUNITY INVESTMENTS BY FOCUS AREA1 (millions of dollars)

community Precollege education \$46 ..... United · Health appeals and \$24 workplace giving Environment \$8 \$5 Higher education \$48

<sup>1</sup>Total contributions include donations from Exxon Mobil Corporation, our divisions and affiliates, and the ExxonMobil Foundation, as well as employee and retiree giving through ExxonMobil's matching gift, disaster relief and employee giving programs.

## **CITIZENSHIP DATA**

	2010	2011	2012	2013
Safety, Health and the Workplace*				
Fatalities – employees	0	0	1	0
Fatalities – contractors	3	9	4	6
<sup>1</sup> Fatal accident rate — total workforce (per 1,000,000 work hours)	0.006	0.017	0.010	0.011
<sup>2</sup> Lost-time incident rate – employees (per 200,000 work hours)	0.048	0.063	0.039	0.047
<sup>2</sup> Lost-time incident rate – contractors (per 200,000 work hours)	0.031	0.086	0.049	0.040
<sup>2</sup> Lost-time incident rate — total workforce (per 200,000 work hours)	0.038	0.077	0.046	0.042
<sup>2</sup> Total recordable incident rate – employees (per 200,000 work hours)	0.25	0.30	0.25	0.21
<sup>2</sup> Total recordable incident rate – contractors (per 200,000 work hours)	0.34	0.41	0.37	0.32
<sup>2</sup> Total recordable incident rate – total workforce (per 200,000 work hours)	0.30	0.37	0.33	0.28
Number of process safety Tier-1 events (API RP 754 guidance)	-	-	-	61
<sup>3,4</sup> Number of regular employees at year end, thousands	84	82	77	75
<sup>4</sup> Percent of workforce — outside the United States	60	61	59	59
<sup>4</sup> Percent women — global workforce	26	26	28	28
Percent management and professional new hires — women	40	44	39	39
Percent management and professional new hires – outside the United States	70	79	68	66
Number of non-unique employee participants in corporate and technical training, thousands	61	65	76	87
Total corporate and technical training expenditures, millions of dollars	77	80	88	96
Environment*				
<sup>5</sup> Number of acres of protected wildlife habitat	6,400	6,900	7,000	7,000
Marine vessel spills (owned and long-term leased), number of hydrocarbon spills > 1 barrel	0	0	0	0
Spills (not from marine vessels), number of oil, chemical and drilling fluid spills > 1 barrel	210	484	356	330
Hydrocarbons spilled (oil spilled), thousands of barrels	7.7	17.8	8.5	11.1
Other spills, thousands of barrels	40.4	2.0	1.6	0.9
Controlled hydrocarbon discharges to water, thousands of metric tons	1.3	1.3	1.2	1.1
<sup>6</sup> Total hazardous waste disposed from operations, millions of metric tons	1.3	1.9	2.0	0.3
Sulfur dioxide (SO <sub>2</sub> ) emitted, millions of metric tons	0.14	0.13	0.13	0.12

<sup>1</sup>For the past several years, including 2010–2013, ExxonMobil's fatal accident rate has been equivalent to our fatal incident rate. <sup>2</sup>Incidents include injuries and illnesses. Safety data are based on information at the time of publication.

<sup>3</sup>Reduction from 2011 primarily due to divestment and restructuring activity in the Downstream business.

<sup>4</sup>Regular employees are defined as active executive, management, professional, technical and wage employees who work full-time or part-time for ExxonMobil and are covered by ExxonMobil's benefit plans and programs. Employees at our company-operated retail stores are not included.

<sup>5</sup>Cumulative figure

<sup>6</sup>The value for hazardous waste from ongoing operations included produced water classified as hazardous waste by one local authority for 2010 through 2012. Beginning in 2013, this authority no longer classifies produced water as hazardous waste.

	2010	2011	2012	2013		
Environment (continued)*						
Nitrogen oxides (NOx) emitted, millions of metric tons	0.12	0.14	0.14	0.15		
Volatile organic compounds (VOCs) emitted, millions of metric tons	0.23	0.24	0.20	0.19		
VOCs emitted, metric tons per 100 metric tons of throughput or production						
Upstream	0.076	0.078	0.073	0.072		
Refining	0.012	0.011	0.010	0.009		
Chemical	0.036	0.032	0.036	0.034		
Environmental expenditures, billions of dollars	4.5	4.9	5.5	6.0		
Freshwater consumption, millions of cubic meters	330	370	330	280		
<sup>7</sup> Greenhouse gas emissions, absolute (net equity, CO <sub>2</sub> -equivalent emissions), millions of metric tons	126	129	125	126		
Greenhouse gas emissions, normalized (net equity, CO <sub>2</sub> -equivalent emissions), metric tons per 100 metric tons of throughput or production						
Upstream	20.5	20.7	22.2	22.7		
Downstream	20.8	20.3	19.5	19.7		
Chemical	57.9	57.2	56.3	56.7		
Energy intensity, normalized versus <i>Global Energy Management</i> System (GEMS) base year (2000) — refining	90.8	89.1	88.9	89.4		
Energy intensity, normalized versus GEMS base year (2002) — chemical steam cracking	87.5	87.3	88.2	88.8		
Hydrocarbon flaring (worldwide activities), millions of metric tons	3.6	4.1	3.6	3.7		
<sup>5</sup> Cogeneration capacity in which we have interest, gigawatts	4.9	5.0	5.2	5.3		
Economic Development and Supply Chain Management						
U.S. direct spending with minority- and women-owned businesses, millions of dollars	812	869	788	744		
<sup>8</sup> Number of Extractive Industries Transparency Initiative (EITI) participating countries	7	7	7	9		
Human Rights and Managing Community Impacts						
Number of countries in which affiliates received dedicated human rights awareness training	1	5	3	8		
Percent of private security contracts with human rights language	75	79	99	99		
°Community investments, millions of dollars	237.1	278.4	255.6	269.5		
United States	154.8	161.3	156.5	156.3		
Rest of world	82.3	117.1	99.1	113.2		

<sup>7</sup>The net equity greenhouse gas (GHG) emissions metric was introduced in 2011 as a replacement for the direct equity GHG metric. Information has been restated back to 2008 according to the new metric. The net equity GHG metric includes direct and imported GHG emissions and excludes emissions from exports, including Hong Kong Power. ExxonMobil reports GHG emissions on a net equity basis for all of our business operations, reflecting our percent ownership in an asset.

<sup>8</sup>In countries where ExxonMobil has an Upstream business presence and is supporting the EITI process

<sup>9</sup>Total contributions include donations from Exxon Mobil Corporation, our divisions and affiliates, and the ExxonMobil Foundation, as well as employee and retiree giving through ExxonMobil's matching gift, disaster relief and employee giving programs.

"Some uncertainty exists in environmental and safety data, depending on measurement methods. Data represent best available information at the time of publication. Environmental, health and safety data are reported for our affiliates and those operations under direct ExxonMobil management and operational control.



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Explore our complete 2013 Corporate Citizenship Report at exxonmobil.com/citizenship.

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